

The background of the slide is a close-up photograph of a white lace fabric with intricate floral patterns. A dark, solid horizontal band is superimposed across the center of the image, serving as a background for the text.

FÁTIMA CASTELÁN

EXTERNAL RELATIONS



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MEET ME

HOW DO I FIT IN YOUR PROJECTS

Leadership, communication and collaboration enabler, partnership engagements and resource mobilization are my main competences.

Build and maintain innovative and productive relationships with governments, intergovernmental organizations, civil society, private sector, philanthropic organizations, academia and partners at national or international level are the key elements that I bring to the table to enable businesses, persons or projects to achieve strategic objectives and capture additional value that could not be achieved in isolation.

If you are looking to unleash the full potential of your company or projects by effective approaches, then I can help you.

MY BIO

Internationally educated, from International Business and Public Relations in Mexico to Applied Jewelry Professiona by GIA (Gemological Institute of America) and complementary studies in France, Germany and Brazil, I am a 42 years old woman, wife and mother of two beautiful girls, based at Rome, Italy, since middle 2019.

Living abroad in Brazil as my first familiar expatriation, I was designed Executive Director of the Mexican Chamber (from 2017- 2019), the first woman occupying the chair, for being considered a great a creative, enthusiastic and International Business Relationships Builder.

As a 3rd generation borned on a goldsmith and jeweller Mexican family, I have been passionated and fully engaged, not only with the gems and jewelry industry, but with my country, reason why I started in 2012 my international research on Precious Metal Regulations and Quality Marks, for then, begin the lobbying with the Mexican government and the design of The Document, which, a few years later, in 2018, would be my "legacy" for he Jewelry Mexican Industry: PROY-NOM-033/1-SCFI-2018, a Normative that aims to protect the consumers and to promote the engage and fair competition among the jewelry supply chain.

I also have been speaker at the International Emeralds Fair in Brazil and won an award from the mexican Consulate in Brazil for being a good promoter of bilateral trading on gems & jewelry industry through my initiatives.

MY ACHIEVEMENTS

Actual | Italy & Latinamerica: Founder of Talentosas Expatriadas (a project in process that aims to promote the development professional women abroad).

2019- 2020 | Brazil, Italy: Vicepresident of Mexican Chamber at Brazil.

2018 | Mexico, Brazil: Author of the initiative of reform on the Mexican jewelry normative.

2017-2019 | Brazil: Executive Director of Mexican Chamber at Brazil.

2017- actual | Mexico, Brazil: Secretary of GIA (Gemological Institute of America) Chapter Mexico.

2014 | Germany: elected by the german Federal Ministry for Economic Affairs to take the "Manager Training Programme" .

2014-2016 | United Kingdom: Elected Representative of Manufacturers on Standards Committee at RJC (Responsible Jewelry Council)

2004 | Mexico: Prize "Young entrepreneur woman of the year" given by the mexican government.